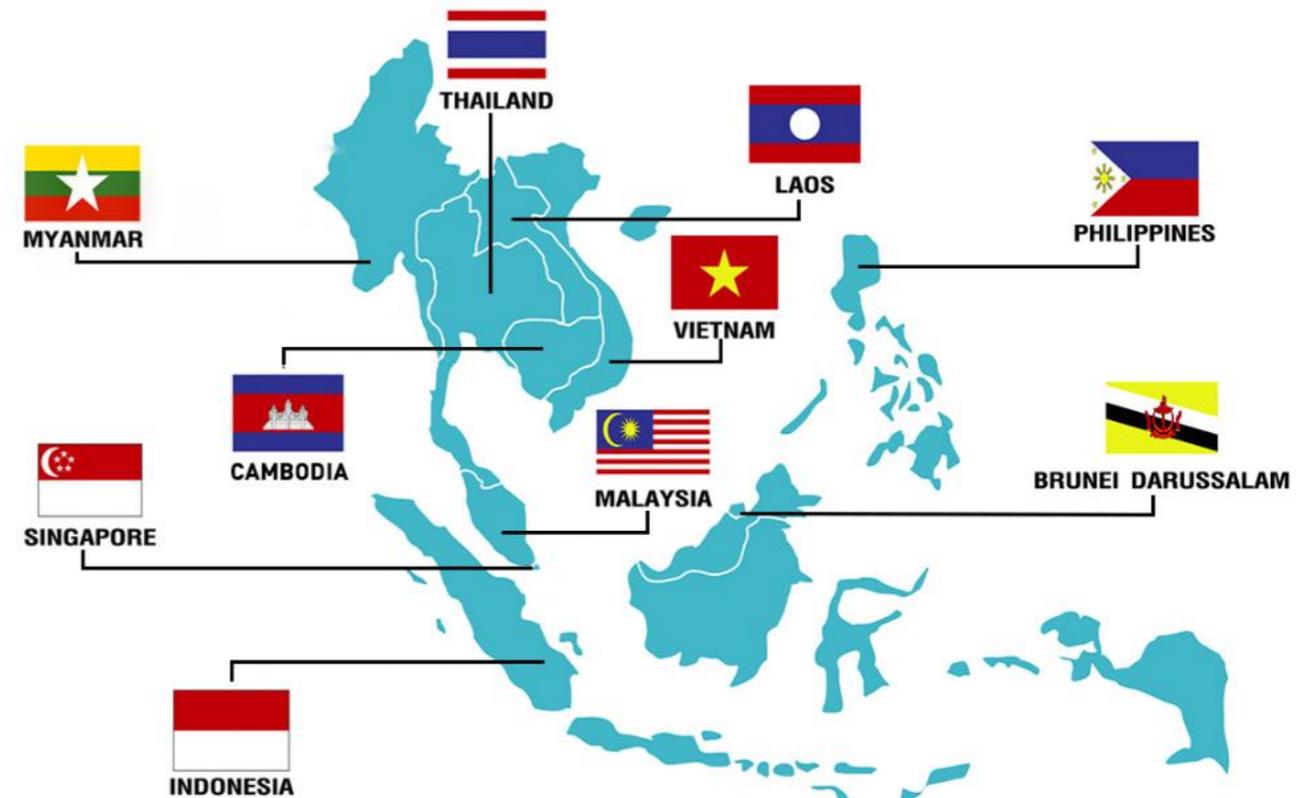




# In this presentation

- ASEAN Single Window for Trade Facilitation and Regional Integration
- Evolution and Roadmap of ASW
- Challenges
- Lessons Learned

ASEAN = Association of 10 Southeast Asian Nations

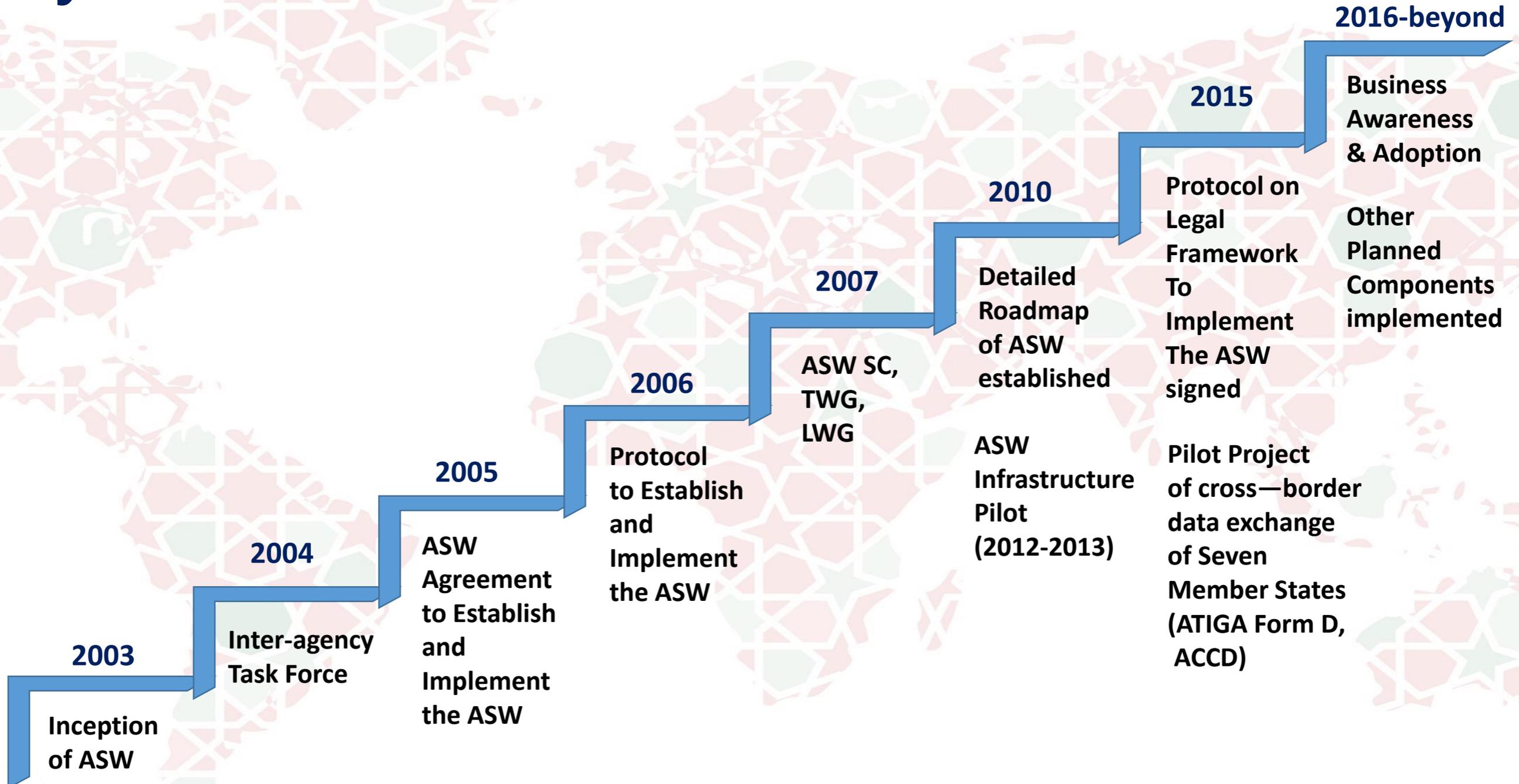


# ASEAN Single Window Concept

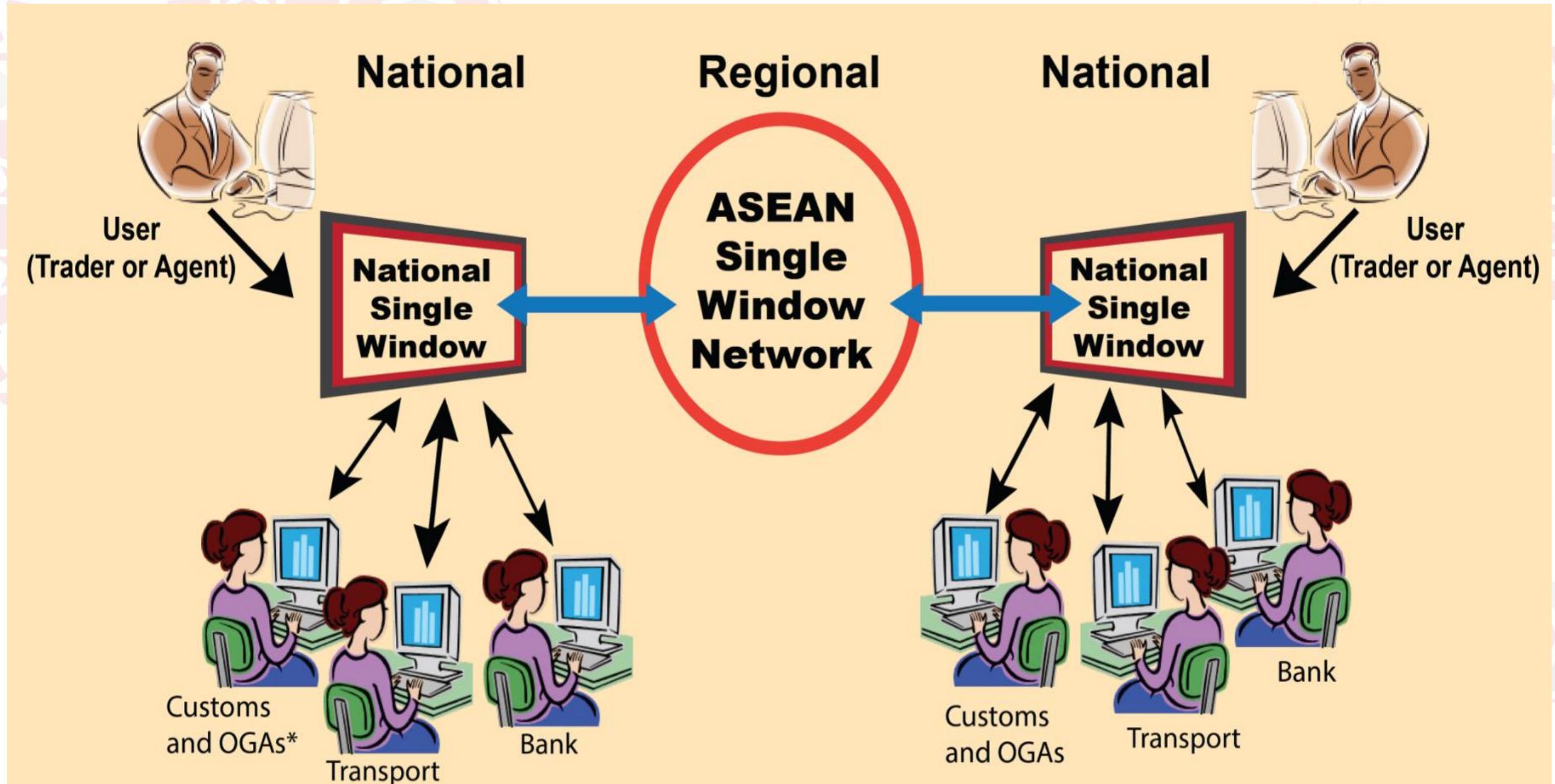


- ❑ **ASEAN Single Window (AWS)** – a key initiative towards the regional integration called ASEAN Economic Community (AEC)
- ❑ AWS - defined as a **secured environment** where **National Single Windows (NSWs)** of ASEAN Member States (AMS) integrate and operate
- ❑ The goal of ASW – to **facilitate and expedite trade with efficient cross-border information exchange** among the Member States

# Key Milestones of ASW



# Connectivity between NSWs



# ASW for Cross-Border Information Exchange

## ❑ Cross-border information exchange for

- ❖ Seamless cargo movement across border for **goods in transit**
- ❖ **Pre-arrival cargo clearance**
- ❖ **Risk Management/Compliance**

## ❑ Types of Information Exchange

- ❖ G2G - Transit information, Physical Inspection at Export, Preferential CO
- ❖ B2G - Export license/permit
- ❖ B2B - Transport Documents (Bill of Lading, Sea Waybill, Air Waybill), Cargo Manifest (House/Master), Commercial Documents (Commercial Invoice, Packing List)

# Status of ASW



- ❑ The ASW architecture design for the pilot project adopts a distributed gateway model, whereby a regionally developed gateway application is hosted by each AMS
- ❑ The architecture has helped address the main concern on confidentiality of trade data through a central server and single point of failure at the central server
- ❑ Seven ASEAN Member States have successfully tested the ASW architecture in terms of connectivity for the electronic exchange of **intra-ASEAN ATIGA Form D** and **ASEAN Customs Declaration Document (ACDD)** data
- ❑ Establishment of **a regional Legal Framework Protocol** to govern the legal aspects of ASW 'live' implementation is completed

# Challenges



- ❑ National champion
- ❑ **Coordination among participating parties** (among Government agencies, between government and private sectors)
- ❑ **Business process reengineering** needs to be carried out at the national level to synchronize with the cross-border processes
- ❑ ASEAN's decision making based on consensus and compromise solutions **takes time**
- ❑ Functional integration of NSW with ASW
  - ❖ Information systems vary greatly in terms of architectures, mix of messaging enablers, and differences in business mandates of participating entities (government, trade, service providers) at the national level.

# Challenges (cont.)



- ❑ **Planning and preparation costs** could be high and **financial constraints** remain an issue (e.g. implementation of the ASW Pilot is very much dependent on external funding)
- ❑ **Operating and maintaining the ASW at the regional level** will require sustainable source of revenue, a budget to manage expenditures, and agreed location(s) to house staff and the Regional Services server, etc. (What is the best fit business model?)
- ❑ Cross-border information exchange in the regional domain may be dependent on national business process; and
- ❑ **Effective regional Legal Framework** needs to be in place.

# Lessons Learned



- ❑ **A clear vision**
- ❑ Ambitious but feasible (Having ‘big picture’ but start ‘small’)
- ❑ **Common understanding** must be ensured on terminology used for decision making
- ❑ **Capacity building** for technical officials and awareness program for decision makers is very important and useful
- ❑ **Focus on regional activities** and assist in **national activities**

# Lessons Learned (cont.)



- ❑ **Business model and governance for sustainability** should be identified as early as possible once implementation approach is decided.
- ❑ The ASEAN Secretariat has played a critical role in coordinating the work of ASW working groups and steering committee.
- ❑ **Intellectual leadership** is important to provide fresh ideas and learn from others' experiences.
- ❑ Engagement in inter-sessional discussion is crucial to meet deadline (dedication and commitment).

