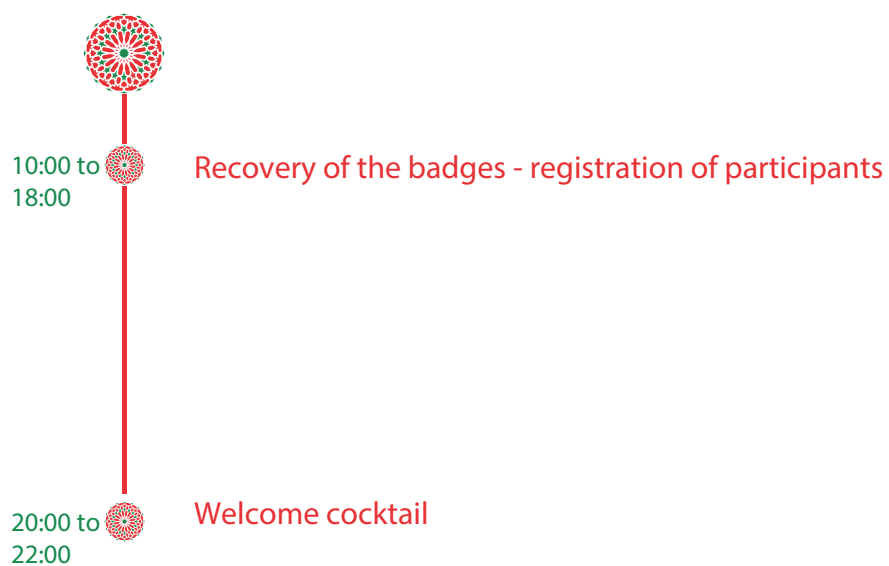


INTERNATIONAL CONFERENCE ON SINGLE WINDOW

Virtual single window of foreign trade : the requirement of an inclusive collaboration

4 september 2016



## INTERNATIONAL CONFERENCE ON SINGLE WINDOW

### Virtual single window of foreign trade : the requirement of an inclusive collaboration

Monday 5 September 2016



8h00	<b>Registration of participants</b>
9h00	<b>OPENING CEREMONY</b>  Opening statement by Mr. Abdelilah BENKIRANE the Head of government of Morocco <ul style="list-style-type: none"><li>• Mr. Abdelaziz RABBAH, Minister of Equipement, Transport and Logistics</li><li>• Mr. Mohamed ABOU, Minister in Charge of Foreign Trade</li><li>• Mr. Gilbert Mokoki, Minister of Transport, Civil Aviation and Merchant Marine - Republic of Congo</li><li>• Mr. Zouhair CHORFI, General Manager of Moroccan Customs Administration and Indirect Taxes</li><li>• Ms Meriem Bensalah, President of CGEM (General confederation of companies of morocco)</li><li>• Welcoming words from Ms Nadia Laraki , President of the Board of PORTNET S.A.</li></ul> <ul style="list-style-type: none"><li>• Speeches of :<ul style="list-style-type: none"><li>• WCO : M. Sergio Mujica, Deputy Secretary General</li><li>• CEE-ONU: Ms. Virginia CRAM-MARTOS Director of the Economic Cooperation and Trade Division</li><li>• UNECA : M. Simon Mevel, Economic Affairs Officer, ATPC</li><li>• M.Ibrahima Nour Eddine DIAGNE, President of AACE</li></ul></li></ul>
10h00	<b>Official visit of the Exhibition area</b>
10h30	<b>Coffee break</b>
11h00	<b>SESSION 1 : INCLUSIVE COOPERATION FOR ECONOMIC DEVELOPMENT, COMPETITIVENESS AND BUSINESS CLIMATE</b>  <ul style="list-style-type: none"><li>• M. Abdelaziz RABBAH - Minister of Equipment, Transport and Logistics - Morocco</li><li>• M. Mohamed ABOU - the Minister of Foreign Trade - Morocco</li><li>• M. Daouda TRAORE - The Minister of Infrastructure - Burkina Faso</li><li>• M. Gilbert MOKOKI - The Minister Minister of Transport, Civil Aviation and Merchant Marine - Republic of Congo</li><li>• Mrs. Gudianga BAAYOKISA KISULA - The Minister of trade - Republic Democratic of Congo</li></ul> <p>Moderator : Mr. Mounir FERRAM, Director of Presidential Affairs and council of the Casablanca- Settat region – Morocco</p>
12h30	<b>Lunch break</b>

14h00



## SESSION 2 : BUSINESS FACILITATION FOR A MORE FAVOURABLE BUSINESS CLIMATE: NEW DRIVERS ACCELERATORS AROUND SINGLE WINDOW

Representatives of :

- National committee of the business environment « CNEA – CREA »
- Minister in charge of foreign trade
- General confederation of business in Morocco « CGEM »
- BCP
- ICTD
- KenTrade
- PORTNET S.A.

Moderator : Mr. Richard Morton, general secretary of IPCSA

14h45



Discussion

15h00



## SESSION 3 : ECONOMIC OPERATORS FACING THE PERPETUAL TRANSFORMATION OF THE INTERNATIONAL BUSINESS

Representatives of :

- Moroccan customs Administration and indirect Taxes
- National ports agency – Morocco
- Moroccan Agency for logistics Developments
- United nations conference on Trade and Development (CNUCED)
- TMPA
- BCP
- EUROPEAN UNION
- ASMEX (Moroccan Exporters association)

Moderator : Mr. Abdelaziz MANTRACH, Président of APRAM , Président logistics Committee ASMEX

15h45



Discussion

16h00



Coffee break graciously offered by ASMEX



16h30



## SESSION 4 : INTERNATIONAL TRADE DIFFERENTLY THROUGH THE SINGLE WINDOWS : THREATS OR OPPORTUNITIES FOR INTERMEDIATION TRADES ?

Representatives of :

- International Federation of Freight Forwarders Associations (FIATA)
- Federation of associations of Brokers and Agents (FONASBA)
- Professional association of shipping agents , cosignees of ships and charter brokers in Morocco (APRAM)
- Association of Freight Forwarders of Morocco (AFFM)
- Single Window for foreign trade of Ivory coast (GUCE)
- United Nations Economic Commission for Europe (CEE-ONU)

Moderator : M. Abdou DIOF Executive-Partner Mazars, Accountant - Audit and Consulting -  
Développement in Africa

17h15



Discussion





9h00



### SESSION 1 : TRADE FACILITATION : THE NEW ACCELERATORS

#### PANELISTS

- Julien Bornon, Regional Expert, Business Facilitation–Africa, UNCTAD
- Armen Manukyan, Single Window Expert, WCO
- Sang Won Lim, Facilitation Expert, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)
- African Union (to be chosen)

Moderator : Ibrahima Nour Eddine DIAGNE, Chairman of AAEC

09h45



Discussion

10h00



### SESSION 2 : PRESENTATION OF SINGLE WINDOWS FROM AAEC MEMBERS (LAST DEVELOPMENTS ) (10mn/country)

#### PANELISTES

- Benin (SEGUB)
- Cameroon (GUCE)
- Cote d'Ivoire (GUCE)
- Congo (GUOT)
- Egypt (EITP)
- Ghana (GcNet)
- Kenya (Kentrade)
- Madagascar (Gasynet)
- Morocco (PortNet)
- Senegal (GAINDE 2000)

Moderator : Jalal Benhayoun , General Manager of PORTNET S.A, AACE Vice-chair

10h45



Discussion

11h00



### SESSION 3 : INTERCONNECTION BETWEEN SINGLE WINDOWS AND OTHER EXISTING SYSTEMS : OPPORTUNITIES AND CHALLENGES

#### PANELISTS:

- West Blue Consulting
- Institute for IT Innovation (INOVA), Thailand
- AAEC
- UN/CEFACT

Moderator : Hubert Hourizene, Project Implementation Director, Investment Climate Facility for Africa (ICF)

12h15



Discussion

12h30  Lunch break

14h30  SESSION 4 : ELECTRONIC SINGLE WINDOW AND REGIONAL INTEGRATION

PANELISTS:

- UNECA
- AFRICAN UNION
- AfDB
- Institute for IT Innovation (INOVA), Thailand
- UN- ESCWA

Modérateur : Isidore Bihiya, President General Manager GUCE, AAEC Vice-Chair

10h00

15h15  Discussion

15h30  Coffee break

16h00  SESSION 5 : IMPACTS OF SINGLE WINDOW ON COMPETITIVENESS

PANELISTS:

- GUOT
- PORTNET S.A
- GUCE Cameroon
- Chamber of Commerce and Industry (PACCI)


Moderator: Ibou DIOUF, Senior Transport Specialist, The World Bank










16h45  Discussion


20h30  Gala dinner graciously offered by the the Ministry of  
Equipment, Transport and Logistics



Wednesday 7 September 2016



9h00	  <b>SESSION 1 : SINGLE WINDOW TOWARDS 2022 : CHALLENGES AND PERSPECTIVE - PART 1</b> <ul style="list-style-type: none"><li>• Ibrahima Nour Eddine Diagne, Managing Director GAINDE 2000, AAEC Chairman</li><li>• Jalal Benhayoun, Director General PORTNET, AAEC Vice-Chair</li><li>• Tom Butterly, Independent Expert in Trade Facilitation</li><li>• Somnuk Keretho, Director of Institute for IT Innovation (INOVA), Thailand</li><li>• Andrea Hampton, lead of the Single Window Domain within the United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT)</li></ul> <p>Moderator: Sang Won LIM, Facilitation Expert, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)</p>
10h00	 Discussion
10h15	 <b>SESSION 2 : SINGLE WINDOW TOWARDS 2022 : CHALLENGES AND PERSPECTIVE - PART 2</b> <b>PANELISTS :</b> <ul style="list-style-type: none"><li>• Sydney Chibbabbuka, Expert in Trade Facilitation, African Development Bank (AfDB)</li><li>• Ibou Diouf, Senior Transport Specialist, The World Bank</li><li>• Hubert Hourizene, Project Implementation Director, Investment Climate Facility for Africa (ICF)</li><li>• Julien Bornon, Regional Expert, Business Facilitation–Africa, (UNCTAD)</li><li>Armen Manukyan, Single Window Expert, WCO</li></ul> <p>Moderator: Sang Won LIM, Facilitation Expert, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)</p>
11h15	 Discussion
11h30	 Coffee break
12h00	 Reading of recommendations
12h30	 Closing ceremony
13h30	 Lunch break



INTERNATIONAL CONFERENCE ON SINGLE WINDOWS  
Marrakech-Kingdom of Morocco

Virtual single window of foreign trade : the requirement of an inclusive collaboration

Provisional program of TECHTALKS

September 5 from 14h30 to 16h00 : TECHTALKS with coffee break ( from 16h00 to 16h30)

<b>Tech Talk</b>	Market Access Database & helpdesk: A European experience dedicated to export	Electronic payment: practical case of the implementation in Morocco	Coordinated border management: System for Customs and other control agencies
<b>Language</b>	English/ French	French	French
<b>Panelists</b>	<ul style="list-style-type: none"> <li>European Union</li> <li>International Trade Centre</li> <li>Exchange Office</li> </ul>	<ul style="list-style-type: none"> <li>BCP</li> <li>M2T</li> <li>Portel</li> <li>PORTNET S.A</li> </ul>	<ul style="list-style-type: none"> <li>France Customs</li> <li>Belgium Customs</li> <li>Morocco Customs</li> <li>MCIEN</li> <li>MGI</li> </ul>
<b>Animator</b>	European Union	Mr. Tarik Maaouni CIO - ANP	Mr. Abdelaziz Bellahcen General manager of ASMEX

September 6 from 11h30 to 12h30.

<b>Tech Talk</b>	The Electronic Data Interchange (EDI): Progress and Challenges	Dematerialization to foreign trade operators service	Bank: A key partner in the development of the Single Window
<b>Language</b>	English/ French	French	French
<b>Panelists</b>	<ul style="list-style-type: none"> <li>Eumatech</li> <li>Moroccan customs</li> <li>Portnet S.A</li> <li>Marsa Maroc</li> <li>BCP</li> <li>IPCSA</li> </ul>	<ul style="list-style-type: none"> <li>Crédit du Maroc</li> <li>Exchange Office</li> <li>PORTNET</li> </ul>	<ul style="list-style-type: none"> <li>BMCE</li> <li>AWB</li> <li>Exchange office</li> </ul>
<b>Animatr</b>	Mr. Abdoullahi FAOUZI Chief Operations Officer at GUCE	M. Karim Kortbi Responsible Regulatory standby to International CDM	Mr. SAID MAGHRAOUI Director of Policy Exchanges - MCE

September 6 from 14h30 to 15h30

September 6 from 16h00 to 17h00

Tech Talk	Innovation : Smart Ports	Scalable reactivity of single windows to cope with regulatory evolutions
Language	French	English
Panelists	<ul style="list-style-type: none"><li>• ANP</li><li>• TMPA</li><li>• Circletouch</li><li>• Port of Livourne</li></ul>	<ul style="list-style-type: none"><li>• Oracle Expert</li><li>• Portic</li><li>• Insitute for innovation Technology (INOVA)</li></ul>
Animator	Mr. Tarik Maaouni CIO - ANP	Mr. Abdoullahi FAOUZI Chief Operations Officer- GUCE

September 7 from 10h00 to 11h30 : TECHTALKS with coffee break (from 11h30 to 12h00)

Tech Talk	Single window: a window to the integrated logistics	Digital confidence in the service of the single window
Language	English/ French	French
Panelists	<ul style="list-style-type: none"><li>• AMDL</li><li>• Institute of the University of HULL</li><li>• ONCF</li></ul>	<ul style="list-style-type: none"><li>• Digitalis post, Barid Al Maghrib</li><li>• ANP</li><li>• Morocco Customs</li><li>• CDG</li><li>• Ordre Régional Des Notaires De Rabat</li></ul>
Animator	Mr. Rachid Tahri President of AFFM	





14h00  Welcome address: Jalal Benhayoun, General Manager, PORTNET, Morocco

14h15  Session 1: Port Community Systems – critical tools of Trade Facilitation

Themes ;

"Port Community Systems as Trade Facilitation Tools: IPCSA"

"Good Practice in Trade Facilitation: Maqta Gateway, Abu Dhabi"

"Critical Trade Links – PCS simplifying trade PORTEL"

Moderator: Yann Alix, SOGET

15h00  Session 2 (Part 1): Core Principles of Single Window Operations

Themes:

"UNCEFACT project – Core Principles of Single Window Operations: an introduction: PORTNET S.A"

"Trade Facilitation models in Africa: Bureau Veritas"

"Good Practice in Trade Facilitation - Ukraine: PPL33-35"

Moderator : Richard Morton, IPCSA

15h30  Coffee break

16h00  Session 2 (Part 2)

" Good practices: Port Community Systems in Africa and current challenges : SOGET "



Recommendations : PORNET S.A.



## Mini conference WISTA MOROCCO

### Women in Trade Facilitation: A Major Partner for inclusive Cooperation

Wednesday, September 7, 2016



09H30	<b>Opening of the Conference</b> <ul style="list-style-type: none"><li>- Word of Mrs. Asmaa Benslimane, President and Founder of Women's International Shipping and Trading Association (WISTA Morocco)</li><li>- Password Nadia Laraki, Director General of the National Agency of Ports and President of the Board of PORTNET S.A.</li></ul>
10H00	Paloma Bernal Turnes UNCEFACT expert and coordinator of the UNCEFACT project «Women in Trade Facilitation»
10H20	10:20 to 10:40: The Role of the African woman working in the maritime sector in the facilitation of International Trade, Mrs. Rosa B. F. Sobrinho, President of WIMAFRICA (African Women in Maritime Organisation)
10H40	"Single Windows, port competitiveness factor: What can be the contribution of women?" Ms. GUIHARD-KOIDIO Florentine, Deputy Head of the Information Systems Department at the Port of Abidjan and secretary in charge of Information and communication for the Association of management of West and Central Africa Ports.
11H00	<b>Discussion</b>
11H30	Signing of a partnership agreement between WISTA Morocco and PORTNET S.A.
11H40	<b>Closing Word</b>

## Background

On 7 September 2016 in Marrakesh, The United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT) is hosting an event on how African countries can implement Single Windows to reduce the cost of international trade and improve competitiveness.

UN/CEFACT experts on Single Window will present the existing and upcoming deliverables that are available to countries wishing to establish a Single Window. Experts will also provide context on how UN/CEFACT recommendations and standards can help implement e-business solutions.

This is a side event in the margins of the International Single Window Conference (co-hosted by Alliance Africaine pour le commerce électronique and PORTNET) which will take place in Marrakesh from 5-7 September 2016.

## UNECE Recommendations and Standards for Single Windows

The United Nations Economic Commission for Europe (UNECE), through UN/CEFACT, produces recommendations and standards aimed at simplifying trade procedures. There are currently three UNECE recommendations which are directly aimed at assisting with the establishment of Single Windows:

- Recommendation 33 – Single Window Recommendation
- Recommendation 34 – Data Simplification and Standardization for International Trade
- Recommendation 35 – Establishing a Legal Framework for International Trade Single Window

A new recommendation on Single Window interoperability (Recommendation 36) is currently being finalized and a White Paper aimed at clarifying vocabulary related to Single Windows is being developed. A further project has also recently been launched to develop a Recommendation on Core Principles for the Operation of Single Windows.

UNECE also provides guidance on how a single window should operate, for example through business requirement specifications for the international forwarding and transport of goods and through standards related to the exchange of electronic data (such as EDIFACT and XML).

## Objective and Target Audience

The event is aimed at government officials from border agencies as well as traders, port operators and providers of logistics services and solutions technologies.

## Programme

- Moderator – Virginia Cram-Martos
- Keynote Speakers – Andrea Fehr Hampton
- Speakers – Ibrahima Diagne, Mario Apostolov, Jalal Benhayoun (TBC)